



Georgia Watermelon Association Queen Program

The Georgia Watermelon Association Queen Program is an outstanding opportunity for you to grow, be challenged, travel and excel as an ambassador for the association. **This queen program is a part of the overall effort of the Georgia Watermelon Association to increase sales and awareness for the state's watermelon production.**

The Queen spends the year traveling to cities across Georgia and the nation, informing consumers in supermarkets, fairs and festivals of the nutritional benefits and economical value of watermelon. The Queen is available for media appearances, in-store promotions, fairs, festivals or functions where watermelon is featured. You will be expected to participate in 30-40 promotions throughout the state and nation. Some of these will be prescheduled far in advance, some will be short notice.

After reigning and serving for a year as at the state level, the GWA Queen will be required to participate in the 2021 National Watermelon Queen Competition, which will take place February 17-20, 2021 at Caesar's Palace in Las Vegas, Nevada!

There is no cost to compete in this queen program contest. Contestants should expect to be sharing a room. The only people allowed in contestants rooms will be other competing individuals/roommates, the Queen Coordinator, and past GA watermelon queens.

For more information contact Dawn Cheplick, GWA Promotion Coordinator, dcheplick@asginfo.net or call the GWA office at 706-845-8575.