

2021 Georgia Watermelon Association

QUEEN CONTEST APPLICATION

The Georgia Watermelon Association Queen Program is an outstanding opportunity for you to grow, be challenged, travel and excel as an ambassador for the association. **This queen program is a part of the overall effort of the Georgia Watermelon Association to increase sales and awareness for the state's watermelon production.**

The Queen spends the year traveling to cities across Georgia and the nation, informing consumers in supermarkets, fairs and festivals of the nutritional benefits and economical value of watermelon. The Queen is available for media appearances, in-store promotions, fairs, festivals or functions where watermelon is featured. You will be expected to participate in 30-40 promotions throughout the state and nation. Some of these will be prescheduled far in advance, some will be short notice.

After reigning and serving for a year as at the state level, the GWA Queen will be required to participate in the 2021 National Watermelon Queen Competition, which will take place February 23-26, 2022 at Marriott Marquis Times Square, New York, NY!

There is no cost to compete in this queen program contest. Contestants should expect to be sharing a room. The only people allowed in contestants rooms will be other competing individuals/roommates, the Queen Coordinator, and past GA watermelon queens.

For more information contact Dawn Cheplick, GWA Promotion Coordinator, dcheplick@asginfo.net or call the GWA office at 706-845-8575.

The 2021 GWA Queen competition will be held on January 29 – January 31, 2021 at the King & Prince Resort on St. Simons Island in conjunction with the Georgia Watermelon Annual Meeting.



DEADLINE FOR ENTRY: December 21, 2020

SEND PICTURE AND FORMS TO: Georgia Watermelon Association C/O Dawn Cheplick

251 SL White Blvd, PO Box 1109, Lagrange, GA 30241

706 | 881 | 1507 (cell)

706 | 845 | 8575 (office)

706 | 883 | 8215 (fax)

E-MAIL: dcheplick@asginfo.net



Georgia Watermelon Queen Contest Notes & Check List

Deadline is December 21, 2020

1. Complete application and sign contract.
 - a. Print 1 copy to mail
 - b. Email 1 copy to dcheplick@asginfo.net.
2. Email Digital headshot to dcheplick@asginfo.net
3. Mail two (2) 5x7 headshots
4. Mail copy of driver's license
5. Provide the GWA office with contact information for (3) references.

Mailing address:

Georgia Watermelon Association
Dawn Cheplick
PO Box 1109
LaGrange GA 30241

Tentative Contest Schedule

(More details and instructions on this will come after all applications have been received!)

Friday, January 29:

1:30 pm - contestant orientation - casual
3:30 pm - Contestant Interview with Judges—business attire
7:00 -9 PM - President's Reception — outfit provided

Saturday, January 30:

11:00 am - Seed spit contest - Beachside Lawn – promotion wear
12:00 pm- 4:00 pm - Sportswear, speeches, live auction— sportswear/promotion wear
7:00 pm – 9:00 pm Banquet, Queen Selection – formal gown

Sunday, January 31:

Travel Home



GEORGIA WATERMELON QUEEN CONTEST

OFFICIAL ENTRY APPLICATION AND CONTRACT

*GWA 2021 Queen Contestants will receive complimentary room and registration for the event weekend. ONE (1) parent or guardian attending with the queen contestant will receive complimentary registration to the event. All other parents/supporters must pay the conference event fee. Parent/guardian room stay is *not* covered by the association.

CONTESTANT'S FULL NAME:

ADDRESS:

SCHOOL & MAJOR OF STUDY

Contact Information:

HOME #:

CELL # :

EMAIL ADDRESS:

AGE:

BIRTHDAY:

HAIRCOLOR:

EYE COLOR:

DO YOU CURRENTLY HAVE HEALTH INSURANCE? Y/N

IF YES, COMPANY:

IF EMPLOYED, CURRENT JOB/POSITION:

PARENT'S NAME:

ADDRESS:



BRIEFLY LIST SPECIAL HONORS OR TRAINING:

HOBBIES/FAVORITE ACTIVITIES:

PLANS FOR THE FUTURE: (LONG TERM GOALS)

WHY DO YOU FEEL YOU WOULD BE THE BEST PUBLIC RELATIONS REPRESENTATIVE FOR THE GEORGIA WATERMELON ASSOCIATION?

ARE YOU PRESENTLY INVOLVED WITH OR PLAN TO BE COMPETING IN ANY OTHER COMPETITIONS, OR OTHER ACTIVITIES (sports teams, sororities, clubs etc) THAT IN WOULD CONFLICT IN ANY WAY WITH YOUR REIGN IF CHOSEN AS THE GEORGIA WATERMELON QUEEN?

YES ___ NO ___

IF YES, PLEASE EXPLAIN:



2021 GWA Queen Requirements and Guidelines

- A. During her reign, the Georgia Watermelon Queen is under advisement of the GWA Executive Committee.
- B. Contestants must be at least 18 and no more than 23 years of age by April 1, 2020 and have never been married, never pregnant, and are without children.
- C. Contestants under 21 years of age must have applications signed by parent or guardian.
- D. GWA Reserves the right to monitor any and all social media posts performed by or including the contestant selected as the Georgia Watermelon Queen.
- E. GWA reserves the right to ask for resignation of the reigning Georgia Watermelon Queen upon recommendation from the Georgia Watermelon Promotion Coordinator and the GWA Executive Committee.

Contract of Understanding

Should I become the Georgia Watermelon Queen, I will represent only the Georgia Watermelon Association for a full year until the new Queen is selected, and I will have no other activities which will interfere with my representation of GWA during my reign. I will do my best to be available for promotions the entire summer and for all other scheduled promotions.

I have read the complete application/contract, and I agree to abide by all the rules set forth by the Georgia Watermelon Association and the Watermelon Promotion Coordinator.

By signing this form, the contestant grants GWA the right to use her photograph and name in the interest of the Association. **Contestants must submit 2 to 5- 5x7 black and white non-returnable photos with entry form.**
Contestants must also submit (3) references.

Entry deadline is December 21, 2020.

Contestant's Signature:

Date:

Parent/Guardian Signature

Date:



2021 CONTESTANT AWARDS

2021 Georgia Watermelon Queen

- \$5000 scholarship & Award (awarded \$500 at beginning of term, and \$4500 at end of her reign)
- \$60/per diem stipend during promotions, plus mileage and meals.
- Up to \$1000 for wardrobe stipend for National Queen Competition in 2022.

1st Runner Up

- \$250 scholarship & Award
- \$60/day stipend during promotions on which she is asked to serve, plus mileage and meals

2nd Runner Up

- \$150 scholarship & Award
- \$60/day stipend during promotions on which she is asked to serve, plus mileage and meals

**Due to double booking and the occasional schedule conflict, the 1st and 2nd runner ups will sometimes be asked to stand in for appearances. Your signing of the queen contract indicates your willingness to serve in her absence.*