



GWA MARKETING OPPORTUNITY

Promote your company and gain name recognition by advertising in our 2023 GWA printed program.

We hope you will consider purchasing advertising space in the 2023 GWA Printed Program. This publication will reach **ALL** attendees at the 2023 Annual Meeting and is a great way for those who attended the conference to re-visit the event after they return home. **Please note this program receives additional exposure throughout 2023 as it is distributed at all GWA promotional events!**

We are offering the following placement opportunities on a ***first come, first serve basis.***

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|--------------------------------|---|
| Inside front-full page – color | \$1000.00 (2023 owner has right of first refusal) |
| Outside back cover – color | \$1250.00 (2023 owner has right of first refusal) |
| Inside back cover – color | \$900.00 (2023 owner has right of first refusal) |
| Inside ½ page – color | \$600.00 |
| Inside full page – B/W | \$800.00 |
| Inside full page – color | \$850.00 |

Mechanical Specifications and Requirements

- **Full page ad WITH FULL BLEED:** Art should be 8.5” wide x 11” tall and must include an additional 0.125” bleed room allowance, with crop marks.
- **Full page ad NO BLEED, WITH EVEN MARGIN:** Art should be 7.7” wide x 10.3” tall.
- **Half page HORIZONTAL ad:** Art should be 7.7” wide x 5” tall.
- **Half page VERTICAL ad:** Art should be 3.8 “ wide x 10.3” tall

SECURE YOUR SPACE NOW! PLEASE COMPLETE THE INFORMATION BELOW:

(All ad material is due no later than 1-5-2023)

NAME: _____ Company: _____
(Please print)

Address: _____ Email or Phone: _____

To pay for ADVERTISING space charge to: ___MC ___VISA ___ AmEx ___Disc

Card Number: _____ Exp Date: _____ Security Code: _____

Signature: _____

Make check payable and mail to: GWA and return to P O Box 1109, LaGrange, GA 30241 or fax to (706) 883-8215, Email: dcheplick@asginfo.net